



HRC Finish Line Promotion



Supercross Championship Celebration Event - Reminder

Program Period: 5/13/2024 – 7/31/2024

American Honda Motor Co. Inc. (AHM) is excited to announce a collaboration with Matrix Concepts and the launch of a new line of HRC branded accessories. To celebrate Team Honda HRC and the 2024 450 Premier Class Supercross Championship, customers who purchase a new 2024 or prior CRF450RS/R/R50/RWE/RX or CRF250R/RX, will receive a FREE Honda HRC branded canopy tent, carpeted mat, and aluminum MX stand. These items have a retail value of \$990.



Details:

With purchase of eligible model(s) between 5/13/2024 – 7/31/2024 customers will receive (1) HRC Canopy Tent, (1) HRC Carpeted Mat, and (1) HRC Aluminum MX Stand.



2024 & Prior Eligible Models:

CRF450RS	CRF250R
CRF450R	CRF250RX
CRF450R50	
CRF450RWE	
CRF450RX	