

GAME NIGHT GIVEAWAY 2022 CONTEST OFFICIAL RULES

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES. VOID WHERE PROHIBITED.

1. How to Enter: The Game Night Giveaway 2022 Contest (the "Promotion") is open from 12:00pm (EDT) on Tuesday, November 1, 2022 to 6:00pm (EDT) on Saturday, November 26, 2022 ("Entry Period"). No purchase is necessary. During the entry period, you can enter by:

- Liking any Game Night Giveaway social media post from the Southside H-D Facebook page, tagging friends in it, and reposting it on your page (one entry for every person tagged, max 10 entries per week) There are no automatic entries for liking, posting, and tagging your friends. Physical entry forms must be filled out at our dealership, simply show an employee your comment under our post to receive entries.
- Visit a Southside H-D Open House (Nov 5, 12, & 25). Must present valid government issued photo ID to receive entries.
- Make a purchase at our dealership (1 entry per \$50 spent in Parts, Motorclothes, and Service) Participant will not receive entries for warranty/ESP work, collision work, or prepaid maintenance services. Only customer paid service tickets will receive entries.
- Buy a motorcycle and take a selfie with your salesman and share it on social media (30 entries for each motorcycle).
- Test ride any motorcycle at Southside Harley-Davidson (5 per test ride - max 5 entries per day).

There is no limit to the amount of entries you may submit.

2. Eligibility: The Game Night Giveaway 2022 Contest is sponsored by Southside Harley-Davidson ("Sponsor"). Only individuals, who are residing in the fifty United States or the District of Columbia, who are 18 years of age or older as of the commencement of the Entry Period, are eligible to enter the Promotion. Employees of Sponsor, Sponsor's subsidiaries and sales representatives, as well as those involved in the development, production (including prize suppliers), implementation and distribution of this Promotion, and their advertising or promotion agencies, parent companies, agents, officers, subsidiaries, service providers and affiliates, and Promoter and any other persons or entities directly associated with this Promotion ("Promotion Entities") and members of the immediate families and/or persons living in the same household as such persons are ineligible to enter the Promotion or win any prizes.

3. Prize/Odds of Winning: 1 (one) Classic Dart Board Kit (Approximate Retail Value ("ARV") 299.99 USD) will be awarded, 1 (one) Oil Can Domino Set (Approximate Retail Value ("ARV") 44.99 USD) will be awarded, 1 (one) Metal Serving Tray (Approximate Retail Value ("ARV") 47.99 USD) will be awarded, 1 (one) B & S Puzzle (Approximate Retail Value ("ARV") 21.99 USD) will be awarded, and 1 (one) Motor Oil Puzzle (Approximate Retail Value ("ARV") 21.99 USD) will be awarded. No transfer, assignment, substitution, or cash equivalent for the prize is permitted, except at Sponsor's sole discretion due to prize unavailability or for any other reason, and then only for a prize of approximately equal or greater value. Odds of winning depend on the number of eligible entries received. Any depiction of prize is for illustrative purpose only. The winner is solely responsible for any local, state or federal taxes, and any other taxes, fees and costs connected with the prize, and all federal, state and local laws and regulations apply. Winners will be asked to visit Sponsor's address provided in these Official Rules to collect prize. SPONSOR MAKES NO REPRESENTATIONS OR WARRANTIES, EXPRESS OR IMPLIED, REGARDING MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, OR SUITABILITY OF THE PRIZE.

4. Winner Selection and Notification: The weekly drawing will take place every Tuesday at 11am EST live on Facebook. After the customer's name is drawn, the Sponsor will not announce their name but call them live on video and send them an email. If the winner does not pick up the phone we will send them an email, and they have exactly one hour to return our phone call to claim their prize. If the Sponsor does not hear back from them in one hour, the Sponsor will go live again and draw another name. If three names are drawn and no one claims the prize, that prize gets added to next week's drawing. The final drawing will be held at 11am EST on Tuesday, November 29, 2022. Any Game Night Giveaway prizes not claimed by this date will be added to the last and final drawing. If the potential winner refuses their prizes, is found to be ineligible, or if he/she cannot or does not comply with these Official Rules, such potential winner may be disqualified and an alternate winner may be selected.

5. General Conditions: This Promotion is subject to all applicable federal, state, and local laws and regulations. Return of prize or prize notification as undeliverable will result in disqualification of the winner and an alternate winner may be selected. Unless prohibited by law, acceptance of prize constitutes (i) permission for the Sponsor and its agents to use the winner's name, address (city and state), statements, comments, answers to questions, biographical information, voice, photo, likeness, any other materials supplied or provided by the winner in connection with the Promotion for advertising and trade purposes without further compensation, worldwide and in perpetuity, in any and all forms of media, now known and hereafter devised, including without limitation online; and (ii) a release by the winner of the Sponsor and Promotion Entities of any and all claims arising out of or in connection with the administration of this Promotion, the use, misuse, and/or possession of his/her entry, and/or acceptance, possession and/or use or misuse of the prize. Any potential winner may be required to sign and return to Sponsor an affidavit of eligibility and a liability/publicity release within ten (10) days of the date that Sponsor first attempts to notify the potential winner. Entries become the sole property of Sponsor and will not be returned. Proof of deposit or sending of entry will not be deemed to be proof of receipt by Sponsor. Correspondence and inquiries regarding this promotion will not be acknowledged or answered. Any person attempting to defraud Sponsor or in any way tamper with this Promotion will be ineligible for the prize and will be prosecuted to the full extent of the law. This includes falsifying any information on the entry form. Sponsor is not responsible for lost, late, illegible, misdirected, mutilated, incomplete, or defective entries, malfunctions of electronic equipment, computer hardware or software, including any technology failure or human error. Sponsor has the right to cancel, terminate or modify this Promotion if it cannot be completed as planned due to computer virus, bugs, tampering, unauthorized intervention, technical failures, or other conditions beyond Sponsor's control, and to select winner from eligible entries received on or before the termination date. Sponsor is not responsible for any failure to contact entrants, whether due to technical or human error. Sponsor reserves the right to modify, suspend, or terminate the Promotion in the event that it becomes infected by a computer virus or otherwise technically impaired. Void where prohibited by law. This Promotion is subject to these Official Rules. By entering the Promotion, entrants agree to waive any right to and release Sponsor and Promotion Entities from any claim of ambiguity or error in the Official Rules or the Promotion itself, and agree to be bound by these Official Rules and by all decisions of the Sponsor, which are final and binding in all respects. By entering the Promotion, entrants affirm that they have read, accepted, and agree to these Official Rules.

6. Disclaimers: By entering this Contest, entrants agree (i) that Sponsor and Promotion Entities shall not be liable for losses or injuries of any kind resulting from acceptance, possession, use, or misuse of prize, participation in this Promotion, or any technical malfunctions of the telephone network, computer online system, computer dating mechanism, software, or any combination thereof, or any illegible, damaged, lost, late (including delayed transmissions), mutilated, forged, destroyed, tampered with, misdirected, incomplete, mass machine printed, mechanically duplicated entries or entries otherwise not in compliance with these Official Rules, and such entries will be disqualified; (ii) to be bound by the Official Rules and the decisions of the Sponsor; and (iii) to be contacted by Sponsor or its agents by mail, email, and/or telephone concerning this Promotion. In the event of a dispute regarding the identity of the person submitting an entry, the entry will be deemed to be submitted by the person who is the authorized subscriber of the email account (or telephone number if no email address is listed on dealership CRM software) designated on the winning entry. The formation, interpretation and performance of this agreement shall be governed by the laws of the State of Virginia applicable to agreements made and to be performed by Virginia residents entirely within the State of Virginia without regard to its conflicts of law provisions, with venue in Yorktown, VA or Virginia Beach, Virginia. In conducting this Promotion, Sponsor may collect personal information from entry when entering the Promotion. Sponsor has the right to change the promotion period at any time for any reason, and will notify all participants using the email address they have on file for the customer.

7. Winner List: For the winner list, mail a postcard to The Game Night Giveaway 2022 Contest, Attn: Marketing Dept, 385 N. Witchduck Rd., Virginia Beach, VA 23462 during the Entry Period with the line "Game Night Giveaway 2022 Contest Winner List," your name, complete address, telephone number, and email address on the back of the postcard (US Mail Entry).

8. Sponsor: Southside Harley-Davidson, 385 N. Witchduck Rd., Virginia Beach, VA 23462

9. Promoter: Southside Harley-Davidson, 385 N. Witchduck Rd., Virginia Beach, VA 23462

A copy of these Official Rules may be obtained at Sponsor's address provided in these Official Rules during the Entry Period.