



Buddy Stubbs Harley-Davidson Loyalty Rewards Program Terms & Conditions

This program is our way of rewarding you for your choice in making Buddy Stubbs Arizona Harley-Davidson® and Anthem Harley-Davidson® your choice for all things Harley-Davidson®. This program is offered to all customers at no cost, subject to the program terms and conditions. Points are available through purchase and bonus points are available for special events.

You will receive 1 point for every \$1.00 you spend at Buddy Stubbs Arizona Harley-Davidson®, Anthem Harley-Davidson®, or Cave Creek Harley-Davidson® in Parts, MotorClothes® and Service (excluding motorcycle purchases, internet purchases, specially priced items, taxes, on-line purchases, labor and certain service procedures including, but not limited to, inspections, collision and warranty work, see store for details). Your first rewards coupon is available at 250 points. Your rewards increase at each point level. You may choose to accumulate points over the course of the program period. Once you decide to redeem a coupon, the points will automatically subtract from your total. Loyalty Rewards points will expire on the 12 month anniversary date of program signup. Printed coupons will expire automatically 30 days after printing, or on the member's 12 month anniversary date of signup, whichever comes first.

Points are accumulated through purchases and special events and will be posted for purchases in 24-48 hours and special events in 48-72 hours. You can access your account by visiting www.buddystubbs.com and clicking sign-in under the Loyalty Rewards tab.

Your membership number and access code are on the back of your card right under the barcode (membership is on top in the format HJXXXX). Please note: if you are having trouble accessing your account, you may be entering zeros as the letter O and vice versa. Your membership number will only contain 2 letters followed by 4 numbers. Your access code located below the membership number may include a combination. Zeros are typically skinnier than the letters. You will then have an opportunity to establish a username and password to access your account.

Buddy Stubbs Loyalty Rewards Card payout Structure will be as follows:

<u>Points Value</u>	<u>=</u>	<u>Gift Card Value</u>
250	=	\$15.00
500	=	\$35.00
1000	=	\$75.00
1500	=	\$125.00
2000	=	\$200.00
3000	=	\$325.00

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- Points are automatically credited to your Loyalty Rewards account with each purchase at Buddy Stubbs Arizona Harley-Davidson®, Anthem Harley-Davidson®, and Cave Creek Harley-Davidson®. Loyalty Rewards are available 24-48 hours after purchase. For every bonus event your card must be presented for credit and will be available 48-72 hours from the next business day.
- Loyalty Rewards cards can only be used by the original customer who joined the program, or a member of their immediate household. Picture ID will be required and only the Buddy Stubbs Harley-Davidson® Loyalty Rewards account holder may redeem points.
- Buddy Stubbs Harley-Davidson® Loyalty Rewards Certificates must be redeemed within 30 days of the print date and ID will be required. Printed coupons will expire automatically 30 days after printing, or on the members 12 month anniversary date of signup, whichever comes first.
- Employees of Buddy Stubbs Arizona Harley-Davidson®, Anthem Harley-Davidson®, and Cave Creek Harley-Davidson® are not eligible for the program.
- Points and rewards have no cash value, and rewards cannot be redeemed and placed on account.
- Buddy Stubbs Harley-Davidson® reserves the right to discontinue the Loyalty Rewards Program privileges and/or void all or a portion of a member's point balance if points have been issued, received, or redeemed through human or computer error, fraud or theft, through illegal means, or in any manner inconsistent with the intent of the program. Buddy Stubbs Harley-Davidson® also reserves the right to modify or cancel the Loyalty Rewards Program.
- All points are given at the discretion of Buddy Stubbs Harley-Davidson®. Points can be changed, removed or added at any time and hold no cash value.
- Any or all discrepancies are decided by the Buddy Stubbs Harley-Davidson® management and the decision is final.
- Rewards points cannot be combined with any other discount.
- Rewards points are not redeemable toward motorcycle purchases.
- All terms and conditions in accordance with the Buddy Stubbs Harley-Davidson® Loyalty Rewards Program may be subject to change at any time with or without notice.